



Contact: Lori LeRoy
BioCrossroads
317-238-2456
lleroy@biocrossroads.com

Datalys Center adds Manager of Collegiate Engagement to Management Team

Indianapolis, February 15, 2009 – The Datalys Center for Sports Injury Research and Prevention today announced that Megan McGrath has joined the Datalys Center as Manager of Collegiate Engagement. In this role, she will oversee and manage the Center’s relationship with athletic trainers at institutions who participate in the NCAA’s sports injury surveillance program.

A certified athletic trainer, McGrath has worked in the athletic departments at Purdue University and The University of Alabama. She also interned at the United States Olympic Committee, under the Director of the Colorado Springs Olympic Training Center.

McGrath earned a B.A. in Athletic Training from Purdue University and a Masters of Human Environmental Sciences in Sport Management from The University of Alabama.

“McGrath’s experience as an athletic trainer at two NCAA Division I schools gives her a great background for understanding the environment in which athletic trainers work and the challenges they face – a background that we believe is important and critical for helping the Datalys Center better meet the needs and address the concerns of the athletic training community,” said Troy Hege, President of the Datalys Center.

“There is clearly a lot to do and I look forward to working with the Athletic Training Community to make the NCAA’s injury surveillance program the best it can be,” said, Ms. McGrath. “As a past student athlete and athletic trainer, I have seen first hand student athlete injuries from both sides of the table and I’m happy to be a part of this long standing effort to promote and improve athlete health and safety.”

Ms. McGrath is looking forward to talking with you and answering your questions about her new role and the NCAA’s injury surveillance program as it moves forward. Ms. McGrath can be reached via the following:

Ms. Megan McGrath, MS, ATC
Datalys Center
300 N. Meridian Street, Suite 950
Indianapolis, IN 46204
317-238-7040
mmcgrath@datalyscenter.org

About The Datalys Center

The Datalys Center (www.datalyscenter.org) is a national non-profit organization that conducts and provides research and surveillance expertise to support the sports injury information needs of organizations focused on improving the health and safety of the growing number of Americans who are physically active and/or participate in sports. Through the Center's collection and analysis of sports participation, injury and treatment data, programs, policies, rules and education can be developed in order to prevent and treat sports injuries more effectively.

Datalys is a combination of the words "data" and "analysis", symbolizing the Center's work in sports injury research, data collection and translation of the information into actionable outcomes. In Greek mythology, Daedalus was a clever and skillful inventor and problem solver, a fitting image as the Center will provide answers and solutions to the sports medicine community about sports injury and prevention.