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### **Datalys Center Announces New Guidelines for its Collegiate Referral Program**

Indianapolis, March 29, 2010 – The Datalys Center for Sports Injury Research and Prevention announced today it is expanding eligibility and establishing new participation guidelines for its collegiate referral program. Under the new program guidelines any collegiate institution, individual, vendor, or conference is eligible for payment under the program.

#### **How it works!**

The Datalys Center has organized the collegiate referral program as a way to raise awareness of the NCAA Injury Surveillance Program and to encourage athletic trainer participation.

Any individual, collegiate institution, conference, or vendor is eligible to receive a onetime cash payment of \$250.00 for each new NCAA institution they refer to the Datalys Center. Payments will be made to the referring party within 30 days of the referred party being qualified in accordance with the following program guidelines:

- The referred party is an NCAA member institution
- The referred party provides complete injury and exposure records to the Datalys Center for at least 50% of their sponsored Championship Sports for a complete or full sports season (i.e., fall, winter, spring).



Payments under the referral program are limited to the first 65 qualified institutions regardless of the referring party at which point the referral program will end. In the event that multiple parties refer a qualified institution, the qualified institution will be consulted and a single referring party will be determined.